



## Site Group for Services and Well Drilling

<b>Number of Employees</b>	275
<b>Key Products</b>	Well drilling
<b>Main Markets</b>	Jordan and Saudi Arabia



Site Group for Services and Well Drilling Company was founded in 1993, and the company provides drilling services to the natural resources industry, mainly water in addition to oil & gas and mining. The company became part of the German BAUER Group in 2009, one of the leading companies in the sector. BAUER Group supports Site Group with its experience, since BAUER Group is divided into three subsidiaries, one of them is BAUER Resources, where Site Group is a sister company of it

Site Group engaged in the eco-innovation project to find sustainability-driven solutions that improve their performance in water-well drilling services.

### Eco-Innovation

Site Group distinguishes among its competitors for producing a foaming agent on-site, manufactured on project demand basis, and given its formulation it helps during drilling activities technically. Despite these technical advantages, the foaming agent is produced with hazardous substances, which pose health risks to workers and visible environmental impacts after its use and discharge.

Faced with these challenges, the company has embarked on eco-innovation developing a new business model to produce a new foaming agent with less hazardous

substances, with a fully automatized process, which reduces risks to the human health from exposure and environmental damage from the foaming agent discharge. Through the development of a new foaming agent, the Site Group aims at proposing an innovative sustainable value in their water-well drilling services, expecting to help improve their competitiveness and better positioning against other drilling companies in the Jordanian market, as well as securing a 15% share of Saudi Arabian market by 2020.

The Company will develop a new formula for the foaming agent, either less hazardous or biodegradable, as soon as possible.