

Promoting Environmental Governance in Jordan

Private Sector Partnership: Towards an Environmental Voluntary Agreement

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الجمعية العلمية الملكية
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Overall Project Objective:

Promote environmental governance through improved practices and technologies in Jordan, particularly in addressing air pollution, water and waste management challenges.



Through:

- building local experts and business capacity;
- training public institutions;
- developing industry self-assessments for data creation and awareness raising for solutions to address environmental challenges;
- incentivizing continued improvement and acquisition of advanced environmental technologies and services.



Project interrelated Outcomes:

- 1) Assess Shared and Specific Environmental Problems and Drivers;
- 2) Strengthen Regulatory Frameworks;
- 3) Build Capacity in Private Sector Compliance and Commitments; and**
- 4) Disseminate and Promote Best Practices and Lessons Learned.**



3) Build Capacity in Private Sector Compliance and Commitments

Through:

- Technical assistance to be provided to Jordanian companies to achieve cost savings and gain competitive advantages, through **reductions on energy consumption and water conservation, pollution prevention and control (PP&C), focusing on air and waste management,** and **Environmental Management Systems (EMS) opportunities,** implementation, data evaluation, financial and technical tools.



Counterparts and Project team:

- Amman Chamber of Industry (ACI)
- RSS/WEC experts
- Participating companies from chemical, food processing and metal sectors



Expected Results to be achieved by participating companies

- Increased capacity of local companies to assess and manage environmental compliance issues;
- Increased pollution prevention and control practices and innovations implemented;
- Increased private sector access to new environmental practices and technologies;
- Reduction on energy and water consumption through the adoption of CP best practices and technologies;
- International exchange for accessing cleaner technologies



Advantages of participation:

- Establishment of leading team/department for environmental management system,
- Adoption of performance indicators,
- Benchmark opportunities for better operations,
- Prevention and improvement culture at companies for better performance;
- Share international experiences;
- Facilitated tools and technical information



Other benefits to be achieved by companies

- Increase of resources usage efficiency,
- Cost savings = profitability = competitiveness,
- Adoption of best practices and new technologies,
- Operations efficiency improved to compete and access local and international markets,
- Access to other incentives/mechanisms available



Methodology of Project Implementation:

- Selection of participating companies,
- Invite two company representatives to be committed to participate and collaborate in the project,
- Initial site visits to companies by Project team,
- Training workshop,
- Baseline assessment stage: data collection, creation of performance indicators and action plans to be recommended for implementations,
- Validation and agreement of action plans to be executed



Methodology of Project Implementation (2):

- Implementation stage: execution of action plans recommended (agreed with companies), based on needs and opportunities,
- Follow up and monitoring,
- Collection of data of implemented actions,
- Promotion of successful cases, closing event



Aspects of the Project:

- Low cost participation by companies, BUT with commitment to implement action plans,
- Creation of agreement of participation,
- Company participants: 2 persons,
- Who should represent companies: Leaders, who can take decisions, with production knowledge, and high interest for change and improvement.



Project Timeline

Workshop

- September 2019

Action plan

- November - March

Monitoring

- January 2020 - June

Diagnostic

- October - December

Mid-term meeting

- April

Results

- July - August





Thank you

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